

Jeweller

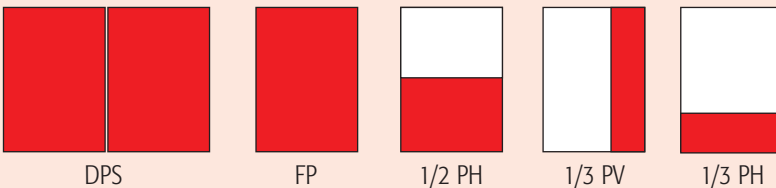
SUPPLIERS GUIDE 07 MATERIAL SPECIFICATIONS

(width measurement first)

PAGES	Trim Size (mm)	Type Size (mm)
Double Page Spread	330 mm x 240 mm	310 mm x 220 mm
Full Page	165 mm x 240 mm	145 mm x 220 mm
1/2 horizontal	165 mm x 110 mm	145 mm x 100 mm
1/3 vertical	50 mm x 240 mm	40 mm x 220 mm
1/3 horizontal	165 mm x 70 mm	145 mm x 60 mm

(NOTE: Please add 5mm bleed to the trim size)

(NOTE: No Half Page Vertical Ad)



TECHNICAL REQUIREMENTS

Gunnamatta Media Pty Ltd accepts only digital material.

All material must be supplied formatted for the Macintosh platform. All images should be of a high resolution (eg.300dpi jpeg format) to ensure the quality of the final product. We accept files saved in the following formats:

- Adobe Photoshop at 300dpi or larger (Saved as EPS - JPG for CMYK files and TIFF for GREYSCALE files up to version 8)
- Adobe Illustrator: Saved as EPS files up to version 11.0
- Macromedia Freehand: Saved as EPS files up to version 7.0
- QuarkXpress documents: up to version 6.1
- PDF files at 300dpi or better.

NB: Artwork embedded in or saved as MS Word or Powerpoint documents or files will **not** be accepted.

DISK FORMATS

- Zip 100 disks
- CD-ROM
- DVD-ROM.

VIA QUICKCUT

Log on to quickcut.com.au and proceed to the listing for Australian Jeweller, or contact our Production Manager.

PROOFS

All material must be accompanied by a suitable high quality colour proof (Chemical, IRIS, High-resolution Digital) of each file and all fonts used in these files.

NOTE: Gunnamatta Media Pty Ltd, will not be held responsible for colour matching, material integrity or finished print quality without having been provided with suitable accompanying proofs of that same advertising material.

MATERIAL TRANSPORT/DELIVERY

Clearly mark all material with *ISSUE* title and the month of publication. *ISSUE*

C/- Gunnamatta Media Pty Ltd
Locked Bag 26 South Melbourne
Victoria 3205 Australia

VIA EMAIL

Production Manager and addressed
art@gunnamattamedia.com.au

NOTE: Compress files. You must still provide a proof.

Production Contacts

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